



Vivian Sabbado Clark (She/Her)

UX Strategist & CSS Developer

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Santa Rosa, CA

Passionate, creative and detail oriented, with an entrepreneurial spirit, strong work ethic, notable organizational and interpersonal skills, and know how to work independently and as part of a team.

SKILLS

- Wireframe, user flows, prototype
- User experience design
- User interface design
- Interaction design
- CSS development
- Development team management
- Wordpress, SEO
- Usability testing

EDUCATION

Universidade Federal do Rio Grande do Sul - Brazil

Social Communication in Advertising - Bachelor

CERTIFICATIONS

University of Michigan

Introduction to User Experience Principles and Processes - 2020

University of London

Responsive Web Design - 2016

Responsive Website Basics: Code with HTML, CSS, and JavaScript - 2016

Introduction to Meteor.js Development - 2016

Web Application Development with JavaScript and MongoDB - 2016

EXPERIENCE

Lead UX Developer 2012 - Present

YIPPA

- UX Generalist - applying design background experience into managing a team of developers. Translating design concepts into development language, documentation of frontend and backend functionality, based on best practices of user experience design.
- Focus on client's budgets: research and application of most functional and affordable solutions for nonprofit organizations and advertising agencies.

Interaction Designer 2006 - Present

VIVCLARK.NET

- Specialized in Wordpress custom templates for small business, blogs, and nonprofit organizations.
- Entrepreneurship, self-discipline, responsibility, integrity, action-oriented.
- Building connections, clear communication and business management.

Interaction Designer 2011 - Present

CHAGDUD GONPA

- Extensive volunteer work at worldwide organization.
- Applying motivational skills under pressure, working with minimal resources and budget, to build functional websites and ecommerce.
- Guided and organized a critical hosting situation: bringing clarifications of needs, canceling unnecessary services, managing website transfers, with a significant financial savings.

Interaction Designer 2007 - 2010

VIPA SOLUTIONS - PROTEUS.CO

- Coordinated design team and implemented user experience interface design and brand identity for company's main software product.
- Translated creative strategy into realistic user experiences; following style guidelines for brand, interactive and mobile.
- Trained advertising agencies and designers with Vipa Suite CMS components and how to implement websites through the backend.
- Produced detailed FAQ's Documentation (print and online) to support clients' individual and group trainings.
- Participated in backend software tests, bug issue reports, version rollouts, and research of best usability solutions.